

Jet Set Sports and Tamoyo Turismo Announce New Partnership

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Leading Olympic Hospitality Company Acquires a Controlling Interest in Brazilian Sports Travel Agency

Jet Set Sports, based in Far Hills, New Jersey, USA, and Tamoyo Turismo, based in Rio de Janeiro, Brazil, today announced that the companies have formally reached an agreement for cooperation. Under this new partnership Jet Set Sports has acquired a controlling interest in Tamoyo, and the companies will immediately combine their businesses and operations in Brazil.

“The world of sport will focus on Brazil during the next decade, especially for the 2018 FIFA World Cup™ and the 2016 Olympic Games. In the past two years I have been working very hard to figure out the best way to enhance the sports hospitality experience for both Brazilians and sports fans from around the world who will visit Brazil for the FIFA World Cup™ and the Olympics,” commented Mr. Sead Dizdarevic, Chairman and co-CEO of Jet Set Sports, “Very quickly it became clear that the answer was Tamoyo. I am excited that we can partner with a great company that has such an excellent reputation and record of success in Brazil. We look forward to our future together.”

Tamoyo Turismo was started in 1987. The company is the Authorized Ticket Reseller of the Comitê Olímpico Brasileira (“COB”) for the London 2012 Olympic Games. Likewise, Jet Set Sports works with National Olympic Committees throughout the world. Together the combined companies have more than 150 years of sports hospitality experience and together have taken more than a quarter of a million spectators to large events such as the Olympic Games and the FIFA World Cup™.

“We are honored to work together with Jet Set Sports, which is one of the world’s leading providers of sports hospitality,” commented Ms. Cristina Lowndes founder and co-owner of Tamoyo together with Mr. Antonio Carlos Valente, who went on to say, “With Jet Set’s experience and our knowledge of the Brazilian marketplace we can better serve our customers and clients which is very exciting.”

About Jet Set Sports/CoSport

Jet Set Sports is a leading provider of Olympic Games Hospitality packages and Olympic Games event tickets to corporate clients. Since 1984, Jet Set Sports has provided clients with hospitality packages at Olympic Games through its VIP Hospitality Programs and Hospitality Management Services. Leveraging Jet Set Sports’ experience gained from past Olympic Games, CoSport, which is a division of Jet Set Sports, offers the same quality experience to individual consumers through its hospitality packages, premium ticket packages and individual ticket sales. Jet Set Sports and CoSport are Official Sponsors of various National Olympic Committees throughout the world, including Australia, Austria, Bulgaria, Canada, Norway, Sweden and the United States. The company was also an Official Sponsor of the 2010 Olympic Winter Games in Vancouver, the 2008 Olympic Games in Beijing, the 2006 Olympic Winter Games in Torino, the 2004 Olympic Games in Athens, the 2002 Olympic Winter Games in Salt Lake City, the 2000 Olympic Games in Sydney, and the 1996 Olympic Games in Atlanta. For 2012, Jet Set Sports and CoSport have been designated by LOCOG as Authorized Distributors of London 2012 Hospitality.

About Tamoyo Turismo

For over 25 years Tamoyo Turismo has been active in the world of tourism offering the best in the luxury high-end industry. It has acquired considerable experience in a variety of areas such as corporate and sport events combining high quality, agility and customized solutions for its clients. Tamoyo can provide

the perfect structure and accommodation for the athletes and training staff in many events that has been participating over the years such as the 1999 Panamerican Games in Winnipeg, the 2000 Olympic Games in Sydney, the 2004 Panamerican Games in Santo Domingo, the 2004 Olympic Games in Athens, the 2007 Panamerican Games in Rio, the 2008 Olympic Games in Beijing, the 2010 Olympic Winter Games in Vancouver, 2010 UN World Urban Forum, 2011 Judo Grand Slam in Rio de Janeiro, the 2011 Panamerican Games in Guadalajara and the 2012 Olympic Games in London.

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